

# COMM 111: Public Speaking

Introduces speechmaking based primarily on a traditional public speaking approach. Covers classical rhetorical theory and highlights rhetoric's importance to public speaking. Develops theoretical understanding and practical application of oral communication skills. Includes techniques in controlling speech anxiety, how to structure and organize information to present to a variety of audiences, and physical and vocal delivery skills.

## Course Student Learning Outcomes

Upon successful completion, students should be able to:

- Create and present organized and focused messages in public speaking settings.
- Analyze audience demographic and psychographic information to create audience-centered messages.
- Employ verbal and nonverbal presentation skills for confidently and effectively delivering oral messages.
- Evaluate arguments and reasoning from an audience perspective.
- Employ strategies and skills to manage communication anxiety.
- Create and present effective presentations using digital and non-digital presentation tools.
- Apply traditional rhetorical methods and modes of persuasion to speechmaking.

Credits: 4

Prerequisites:

[WR 121](#)

[MTH 20](#)

Equivalent placement test scores also accepted.

Program: [Communication Studies](#)